

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Cooney Watson & Associates
Attention: Doug Stine
2201 San Pedro NE
Bldg 2 Suite #100
Albuquerque, NM 87110

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 967397-2 | 11/04/12 | November 2012 | 10/29/12 - 11/02/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| KOAT | Beth Pfefferle | Albuquerque | Local |

| Advertiser | Product | Estimate Number |
|--------------------------|---------|--------------------|
| GO Bonds for Higher Educ | Issue | GO Bonds for Highe |

| Flight Dates | Order # | All Order # |
|---------------------|---------|-------------|
| 10/24/12 - 11/06/12 | 967397 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Spots/ | | | |
|---|------------|----------|-----------------------|----------------|-----------------------|----------------|--------|------------------------|-------------|
| | | | | | | Length | Week | Rate | Type |
| 1 | 10/26/12 | 11/02/12 | 5a A7N More In The AM | 5-6a | MTWTF-- | :30 | 1 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | MTWTF-- | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KOAT | Tu | 10/30/12 | 5:12 AM | 5a A7N More In The AM | 5-6a | :30 | 2012 Education GO Bond | \$300.00 NM |
| 2 | 10/26/12 | 11/02/12 | Action 7 News @ 1030p | 1030-1105p | MTWTF-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | MTWTF-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KOAT | Tu | 10/30/12 | 10:43 PM | Action 7 News @ 1030p | 1030-1105p | :30 | 2012 Education GO Bond | \$800.00 NM |

Total Spots 2

Gross Total \$1,100.00

Agency Commission \$165.00

Net Amount Due \$935.00

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266
www.koat.com

Billing Address:

Cooney Watson & Associates
Attention: Doug Stine
2201 San Pedro NE
Bldg 2 Suite #100
Albuquerque, NM 87110

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 949998-2 | 11/04/12 | November 2012 | 10/29/12 - 11/04/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------------|--------------|
| KOAT | Beth Pfellerle | Albuquerque - Local | Local |

| Advertiser | Product | Estimate Number |
|--------------------------|---------|--------------------|
| GO Bonds for Higher Educ | Issue | GO Bonds for Highe |

| Flight Dates | Order # | All Order # |
|---------------------|---------|-------------|
| 10/15/12 - 11/04/12 | 949998 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|-------------------------------|----------------|---------|--------|------------|------------|------|
| 6 | 10/29/12 | 11/02/12 | Good Morning America | 7-9a | MTWTF-- | :30 | 3 | \$750.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 KOAT Tu 10/30/12 7:49 AM Good Morning America 7-9a :30 2012 Education GO Bond \$750.00 NM | | | | | | | | | |
| 3 KOAT W 10/31/12 8:42 AM Good Morning America 7-9a :30 2012 Education GO Bond \$750.00 NM | | | | | | | | | |
| 1 KOAT F 11/02/12 8:54 AM Good Morning America 7-9a :30 2012 Education GO Bond \$750.00 NM | | | | | | | | | |
| 7 | 10/29/12 | 11/02/12 | M-F A7N This AM @ 430:430-5a | | MTWTF-- | :30 | 2 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT M 10/29/12 4:54 AM M-F A7N This AM @ 430a 430-5a :30 2012 Education GO Bond \$175.00 NM | | | | | | | | | |
| 2 KOAT Tu 10/30/12 4:58 AM M-F A7N This AM @ 430a 430-5a :30 2012 Education GO Bond \$175.00 NM | | | | | | | | | |
| 8 | 11/03/12 | 11/03/12 | Sa 6a A7N More in the AM 6-9a | | -----S- | :30 | 2 | \$425.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S- Spots/Week 2 Rate \$425.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Sa 11/03/12 6:14 AM Sa 6a A7N More in the AM 6-9a :30 2012 Education GO Bond \$425.00 NM | | | | | | | | | |
| 2 KOAT Sa 11/03/12 7:58 AM Sa 6a A7N More in the AM 6-9a :30 2012 Education GO Bond \$425.00 NM | | | | | | | | | |
| 9 | 11/04/12 | 11/04/12 | Su 6a A7N More in the AM 6-9a | | -----S | :30 | 2 | \$425.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS -----S Spots/Week 2 Rate \$425.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Su 11/04/12 6:41 AM Su 6a A7N More in the AM 6-9a :30 2012 Education GO Bond \$425.00 NM | | | | | | | | | |
| 2 KOAT Su 11/04/12 8:28 AM Su 6a A7N More in the AM 6-9a :30 2012 Education GO Bond \$425.00 NM | | | | | | | | | |
| 10 | 10/29/12 | 11/02/12 | Action 7 News @ 6p | 6-630p | MTWTF-- | :30 | 1 | \$1,150.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$1,150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Tu 10/30/12 6:25 PM Action 7 News @ 6p 6-630p :30 2012 Education GO Bond \$1,150.00 NM | | | | | | | | | |



Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------------|--------------|-------------------------------|---------------------|
| 949998-2 | 11/04/12 | November 2012 | 10/29/12 - 11/04/12 |
| Advertiser | Product | Estimate Number | |
| GO Bonds for Higher Education | Issue | GO Bonds for Higher Education | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--------------------|------------|----------|-------------|----------------|---------|--------|------------|------|------|
| <u>Total Spots</u> | | | | | | | | 10 | |

Payment Terms 30 Days

| | |
|--------------------------|------------|
| <u>Gross Total</u> | \$5,450.00 |
| <u>Agency Commission</u> | \$817.50 |
| <u>Net Amount Due</u> | \$4,632.50 |